

The Gig: The client wanted a thorough, one page biography to be used for speaking engagements & training publications with language that would allow smaller segments to be used for marketing and social media profiles.

Biography for Deb Cullerton

Deb Cullerton, Senior Partner of Priority Management Associates (PMA), is an expert executive coach, trainer, and facilitator.

Executive Coach

In an era where just about anyone can call themselves a coach, it's important to recognize what differentiates real mentorship and support from everyone else. It comes down to experience and results. Deb Cullerton has been helping C-suite executives thrive and grow their businesses for more than 15 years. Her action-oriented coaching style provides an intensely practical approach to the challenges of getting things done. As a productivity, process and execution expert, Deb focuses her coaching on helping people move beyond high-level thinking about their goals and intentions. She gets her clients out of their heads so they can take action. Her clients move from thinking to doing – quickly, efficiently and creatively. Deb is a coach for leaders – those with budget, business & people development responsibilities – who are good at what they do and looking for the tips and tools to advance their productivity and effectiveness. Her exceptional skill as an executive coach has guided both individuals and entire executive teams in achieving success in their strategic goals.

Trainer/Facilitator

Deb merges her leadership and engineering background with her knowledge of adult learning to deliver programs consistently referred to as the best training experience participants have ever had. An authority in the fields of leadership, productivity, and communication, she has delivered programs to over 1700 groups during her tenure at PMA. Deb's unique abilities and knowledge make her a sought after trainer of trainers. She has been the driving force in the creation of corporate universities of organizations such as Mary Washington Health Care, The Pew Charitable Trusts, Peirce College and Virtua Health Systems.

Deb's clients occupy the executive offices of Fortune 500 companies; they are entrepreneurs and civic leaders of the largest philanthropic organizations in the nation. She is an active public speaker and has presented programs for organizations including the City & Regional Magazine Association, National Association of Women Business Owners, National Association of Credit Managers, American Society of Mechanical Engineers, Society of Human Resource Managers, and FoodShare International. She has been named a "Woman of Influence" by the New England Women in Business and is a successful business owner who applies the lessons she teaches her clients to the way she runs her own organization. Prior to her years in the training field, Deb spent 9 years as an industrial engineer and operations manager and as a project manager for United Parcel Service. She has held board positions for the National Association of Women Business Owners and the American Society for Training & Development. Deb is also a professional member of the National Speakers Association and the Society for Human Resource Management.